

Insight from the future

Lishia Erza

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KADIN - KOMTAP Ketahanan Perwilayahan & Akses Industri Internasional (KPAII)

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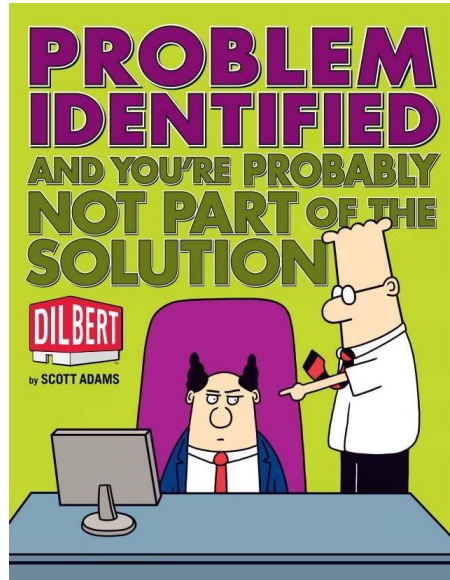
These changes then lead to common **anxieties**:

What our future will look like?

What kind of business that will still **survive**?

Will my current job still exist and needed?

How far will the technology assist our lives?



Help us to **better prepare** on what the future may hold for our lives.

A bit about me...

BA - International Relations - Hypercompetition

MA - Nottingham UK, Global & Social Justice, Biotechnology

PhD Can. (On Sabbatical), Edinburgh, Social Exclusion & Disaster Management

Subject Matter Expert:

UNDP Partnership for Governance Reform, Indonesia

ADB - Sustainable Capacity Building for Decentralisation, Indonesia

UNDP Parliament, Turkey

Institute for International Health & Development, UK

Innovation Specialist:

- European Commission: Determination of Professional Qualifications for Healthcare Management Education (England, Scotland, Germany, Turkey)
- Hyundai Startup Challenge
- Korean Social Impact Fund

Senior Management and Expert Positions:

- Head of Asia Business, Tinopolis Group, UK
- Head of Asia Business, Sunset+Vine, UK
- Regional Account Director OMNICOM Blue Current APAC, Hong Kong

Current:

- **CEO, ASYX Holdings**
- **Committee, Indonesian Employers Association**
- **Committee, Indonesian Chamber of Commerce**



SWA

07 00XVII
8 - 21 APRIL 2021
RP 49.500

- Siapa Top 20 Indonesia Young Women Business Leaders?
- Empathetic Leadership Fatema Djan Rachmat Mengelola 74 Rumah Sakit
- Strategi Haryati Lawidjaja Mendongkrak 255% Revenue LinkAja

MOST POWERFUL WOMEN 2021

INDONESIA

COMPASSIONATE LEADERSHIP DI ERA PANDEMI

ISSN 2339-1885

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Ki-ka: F.M. Venusiana R. (Direktur PT Telkom Indonesia (Persero) Tbk.), Azizatun Azhimah (Direktur Utama BRI Finance), Shandy Purnamasari (Founder MS Glow), Dian Andyasari (Presiden Direktur Shell Indonesia), Frederica Widayarsi (Presiden Direktur BRI Danariksa Sekuritas), Lishia Erza (CEO PT ASYX Indonesia), Diana Rosa (Direktur Utama Industri Kapal Indonesia)

SWA SHWANETWORK
Swa Proudly Present
Business Women of The Year 2021

INDONESIA MOST POWERFUL WOMEN & INDONESIA YOUNG WOMEN BUSINESS LEADERS 2021
COMPASSIONATE LEADERSHIP DI ERA PANDEMI

00:48:07

SWA
Business Women of The Year 2021

Lishia Erza
CEO ASYX Supply Chain Digital & Tech
Indonesia Business Women of The Year 2021

TELKOM INDONESIA | IndiHome | MS GLOW | mandiri | BRI Finance | PT BARISATA SATRIA

SWASEMBADA Media Bisnis

Top 15 Fintech Women in Asia

 Ayesha Khanna ADDO AI	 Daphne Ng Dedoco	 Ferrin Lim Standard Chartered	 Helene Li Fintech Association of Hong Kong	 Jenna Huey Ching FortMyria
 Kahina Van Dyke Standard Chartered	 Katie Bomi Son QARA	 Lishia Erza ASYX [®]	 Lizzie Chapman ZestMoney	 Lucy Gazmararian Women in Crypto Hong Kong
 Lucy Yuetting Liu Airwallex	 Pam Chuang Revolut	 Renu Bhatia Asia Fintech Angels	 Rosaline Chow Koo CXA Group	 Val Yap PolicyPal

Source: <https://www.fintechmagazine.com/magazine/top-100-women-fintech>

FINTECH SINGAPORE

graphic provided by



**FUTURE?
VUCA?**



Technology

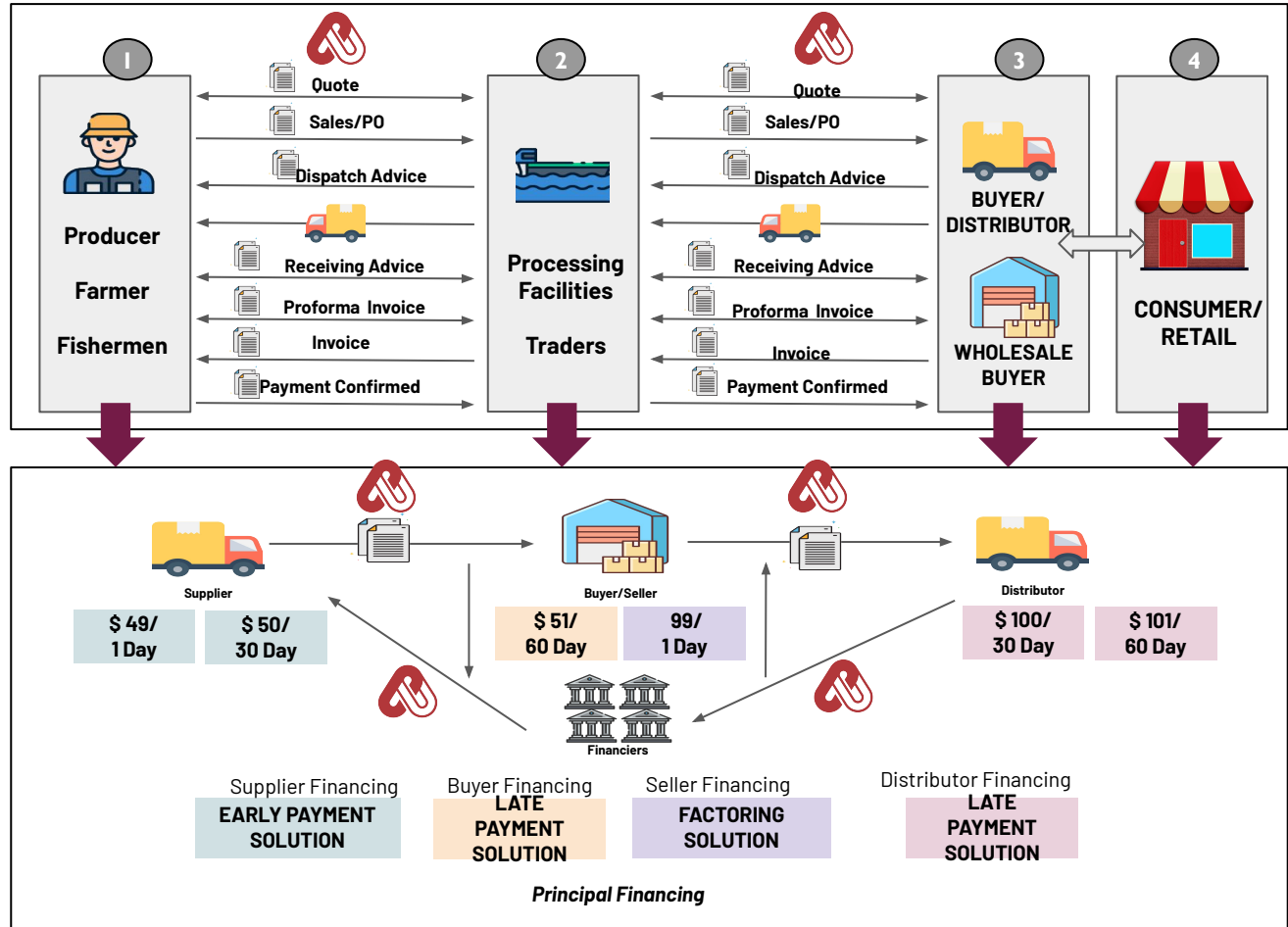
Connecting your supply chains digitally

ASYX X4 Platform
Quotation to e-Invoicing

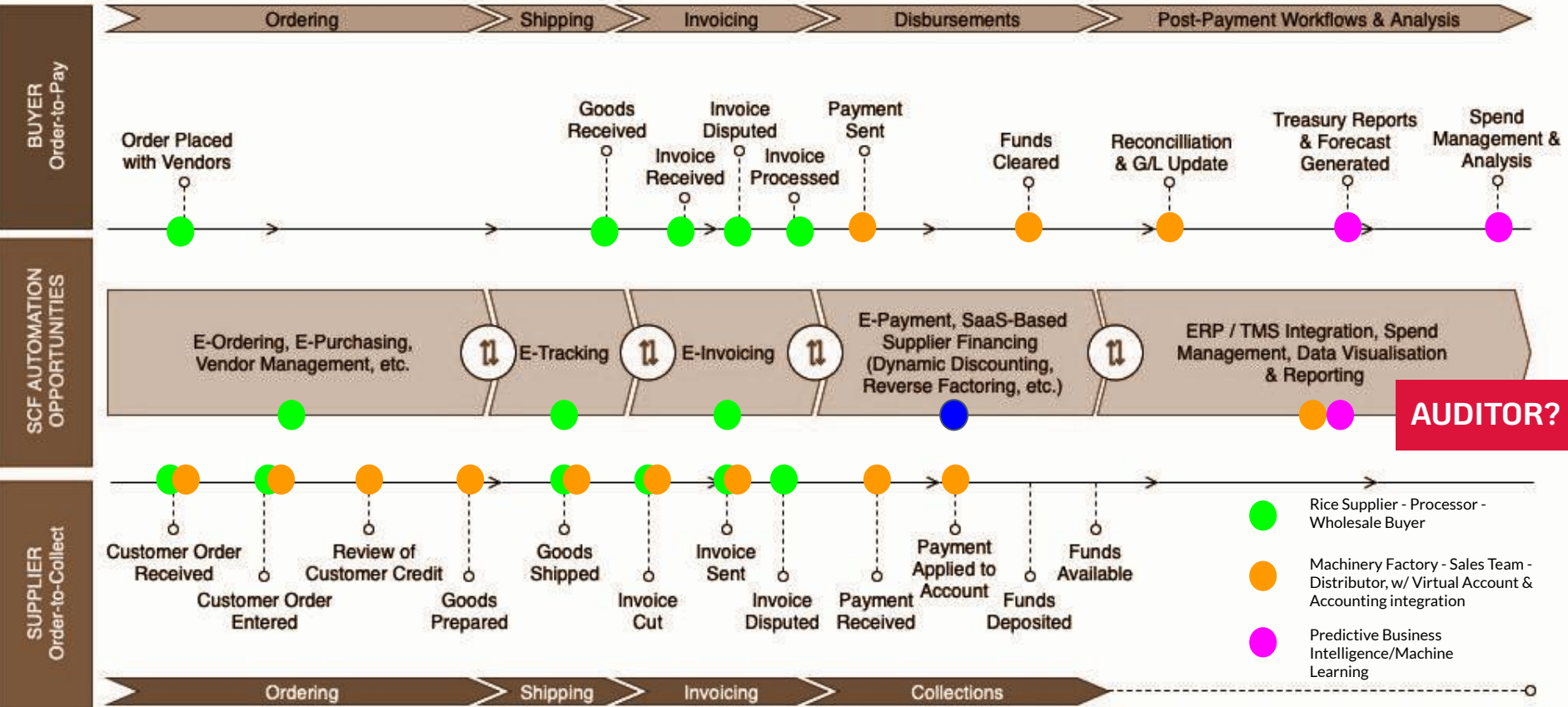


Helps you manage supply chain finance digitally

ASYX V4
SCF Management Platform



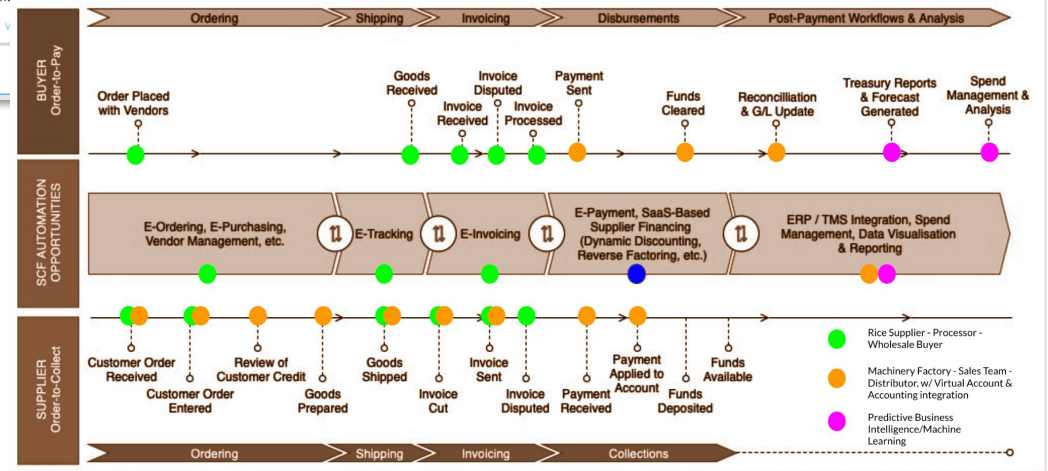
SUPPLY CHAIN COLLABORATION DESIGN CASE: CASH CONVERSION CYCLE AUTOMATION & INTEGRATION BETWEEN MULTIPLE TRANSACTIONING PARTIES ON A SUPPLY CHAIN



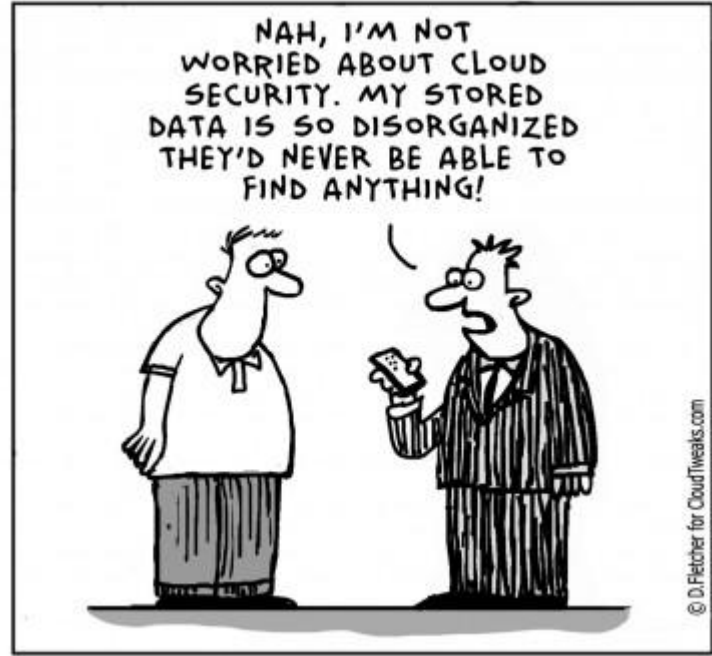
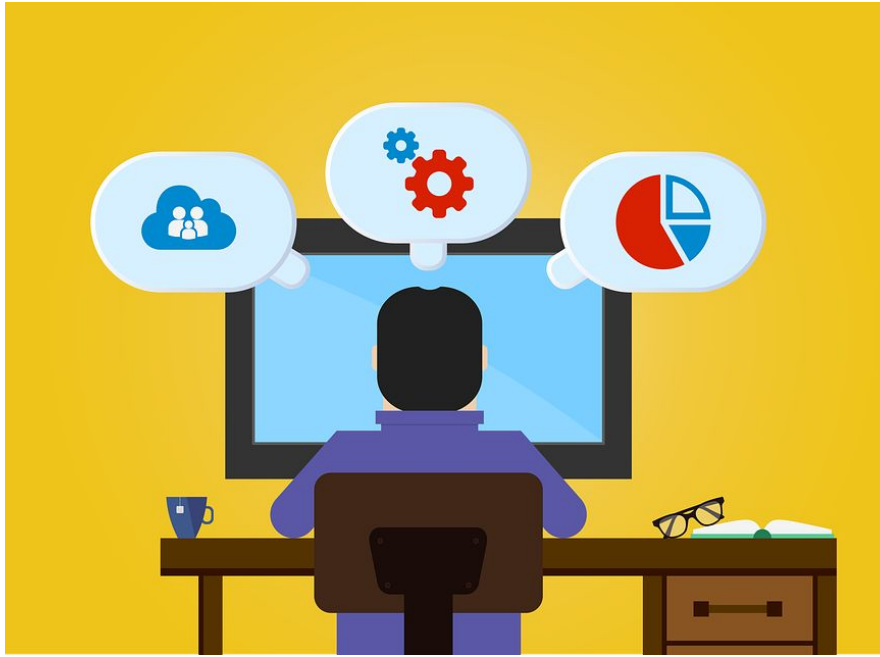
Digitalisasi Rantai Pasok



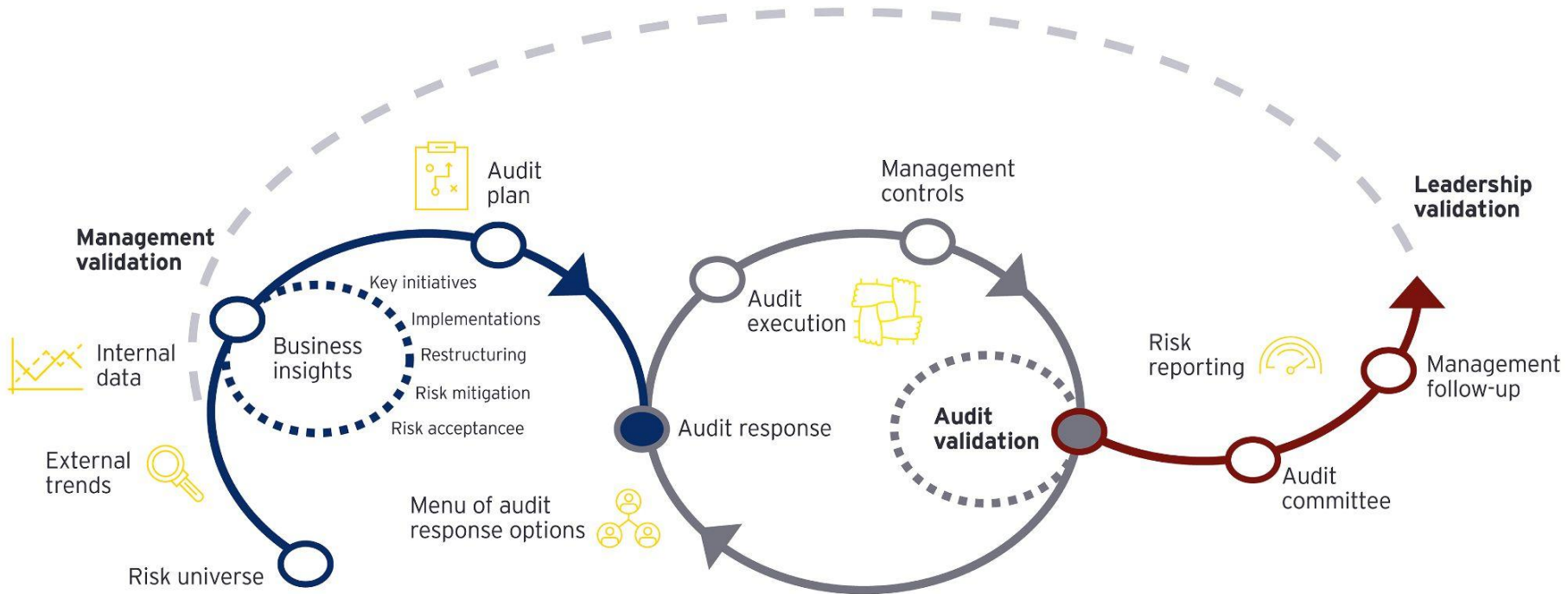
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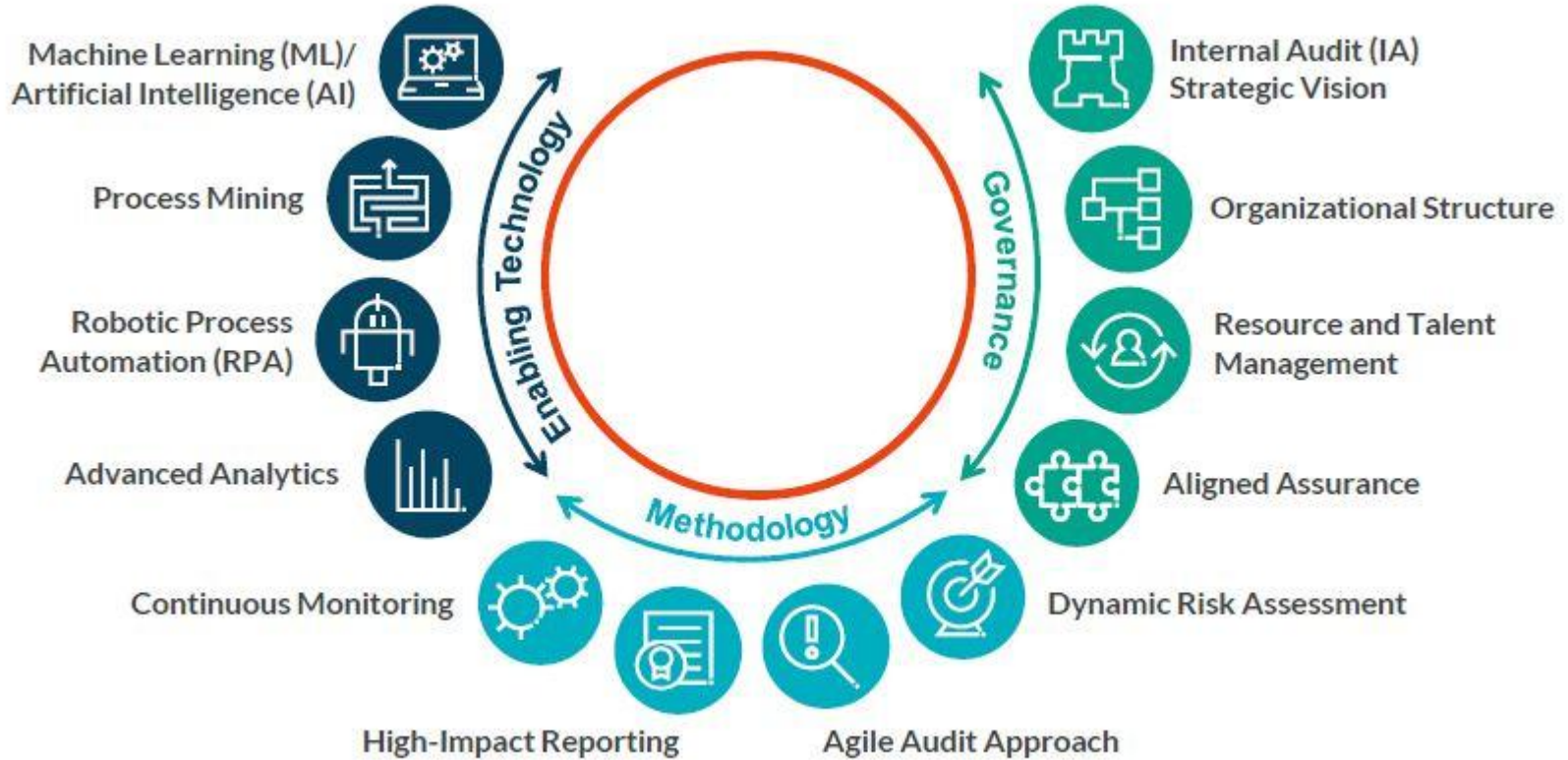


AUDITOR?

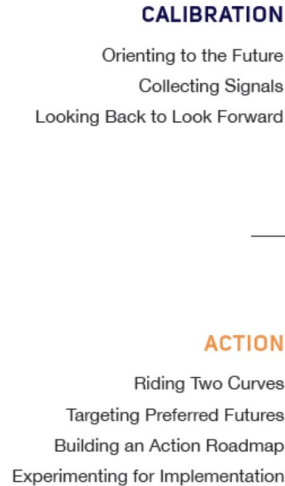
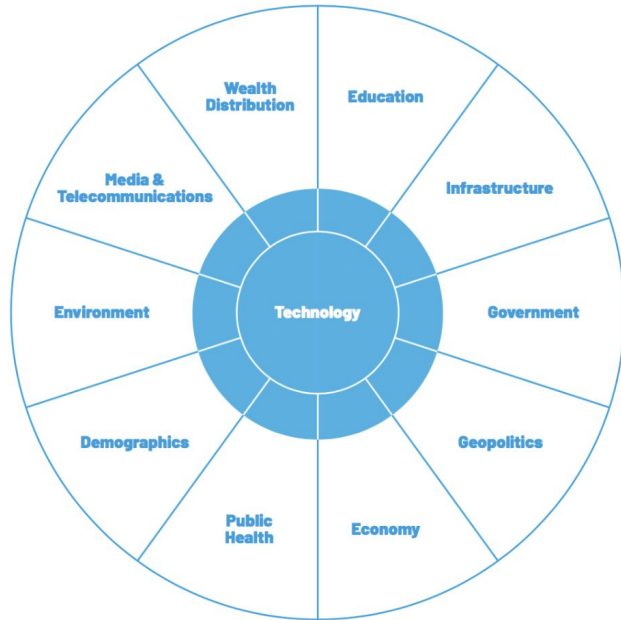


NEW SKILLS? NEW ROLES?



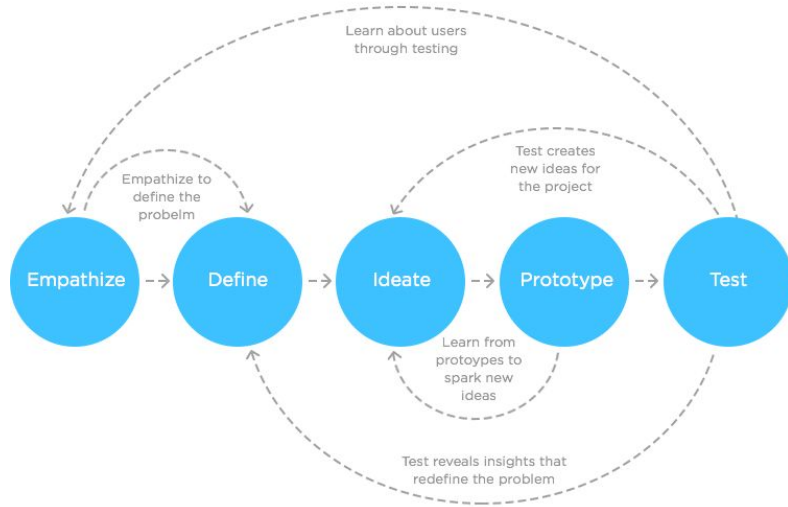


Where is disruption coming from & heading next?



Calibrate the Future

DESIGN THINKING OVERVIEW



The five phases of Design Thinking:

- **Empathise** – with your users/your future role
- **Define** – your users’ needs, their problem, and your insights
- **Ideate** – by challenging assumptions and creating ideas for innovative solutions
- **Prototype** – to start creating solutions
- **Test** – solutions ---> ride the wave!

Exercise: Start by Canvassing Your Future

Design Thinking Canvas A structured approach to planning design-led strategy and innovation		For: <input type="text"/>	Created: <input type="text"/>
People... Who will we need to involve? <small>Have we got a compelling vision of the future that everyone believes in and is inspired by? Convey what we are trying to create and why it matters.</small>	Storytelling... How will we communicate over the course of the project? <small>Have we determined what we need to communicate, when, and to whom in order to maintain momentum and support? Identify influential audiences and communication channels throughout the project.</small>	10	Vision... What will our future look like? <small>Have we got a compelling vision of the future that everyone believes in and is inspired by? Convey what we are trying to create and why it matters.</small>
3	Problem... What problems will we solve? <small>Have we verified a problem worth asking? State the problems we are going to solve. How might we ...</small>	Solution... What solutions will we develop? <small>Have we validated a solution to the problem? Describe what we will be delivering.</small>	1. LET'S START HERE
Challenges... What will we need to address? <small>Have we identified what might prevent us from achieving our vision? Let our key obstacles, areas of potential opportunity and any enablers.</small>	5 A Potential Opportunity What do we believe the opportunity is?	7 The Verified Problem What is the problem we are solving?	9 The Validated Solution What is the solution we are delivering?
4	6	8	2
Discover	Define	Develop	Deliver
Management... How will we deliver the project and monitor progress? <small>Have we got a overall project plan in place and the necessary resources? Identify key milestones, measures, and the people responsible for each.</small>	11		

WHAT COULD BE

Design Thinking Canvas
www.designthinkingcanvas.co.uk

Designed by
What Could Be Ltd.
www.whatcouldbe.com

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